



2010 Horse Celebration Sponsorship Levels

January 22 & 23, 2010 Columbia, MO
Boone County Fairgrounds

PLATINUM SPONSOR \$3000

- Banner displayed in the main arena (\$200 value)
- 10 x 10 booth space in the main arena (\$300 value)
- Full Page black & white ad in the program & MEC newsletters (\$400 value)
- 16 Ultimate Trainers Challenge tickets in box seating for both days (\$640 value)
- 16 General Admission tickets for both days (\$320 value)
- Listing as a Platinum Sponsor in all advertising (\$1500 value)
- Logo placed on front page of MEC website-BONUS
- Press releases announcing your sponsorship will be sent to your local newspapers-BONUS

GOLD SPONSOR \$2000

- Banner displayed in the main arena (\$200 value)
- 10 x 10 booth space in the main arena (\$300 value)
- Half Page black & white ad in the program & MEC newsletters (\$250 value)
- 8 Ultimate Trainers Challenge tickets in box seating for both days (\$320 value)
- 8 General Admission tickets for both days (\$160 value)
- Listing as a Gold Sponsor in all advertising (\$1000 value)
- Logo placed on front page of MEC website-BONUS
- Press releases announcing your sponsorship will be sent to your local newspapers-BONUS

SILVER SPONSOR \$1000

- Banner displayed in the main arena (\$200 value)
- 10 x 10 booth space in vendor area (\$150 value)
- 1/4 Page black & white ad in the program & MEC newsletters (\$135 value)
- 4 Ultimate Trainers Challenge tickets in box seating for both days (\$160 value)
- 4 General Admission tickets for both days (\$80 value)
- Listing as a Gold Sponsor in all advertising (\$500 value)
- Logo placed on MEC website-BONUS
- Press releases announcing your sponsorship will be sent to your local newspapers-BONUS

BRONZE SPONSOR \$500

- Banner displayed in the main arena (\$200 value)
- 1/4 Page black & white ad in the program & MEC newsletters (\$135 value)
- 2 Ultimate Trainers Challenge tickets in box seating for both days (\$80 value)
- 2 General Admission tickets for both days (\$40 value)
- Listing as a Bronze Sponsor in all advertising (\$250 value)
- Logo placed on MEC website-BONUS
- Press releases announcing your sponsorship will be sent to your local newspapers-BONUS

CELEBRATION SUPPORTER \$100

- Business Card black & white ad in program & MEC Newsletters (\$75 value)
- Logo placed on MEC website-BONUS
- Press releases announcing your sponsorship will be sent to your local newspapers-BONUS

"Thank you for your support of Missouri Equine Council, Inc."

Missouri Equine Council, Inc 1-800-313-3327

Use Pay Pal!
www.mo-equine.org

2009 Horse Celebration Title Sponsorship

TITLE SPONSOR

Sponsor a particular portion of the Celebration, paying travel expenses, lodging, promotional fees, supply and material costs for a specific event. We will tailor this sponsorship package to each event.

Possible benefits for you include:

- Opportunity to present awards for your sponsored event
- Opportunity to give a seminar or presentation on an equine related topic
- Appreciation Plaque with framed photo of your title sponsored event (\$250 value)
- Banner displayed in the main arena (\$200 value)
- 10 x 10 booth space in the main arena (\$300 value)
- 10 x 10 booth space in the vendor area (\$150 value)
- Full Page black & white ad in the program (\$300 value)
- Ultimate Trainers Challenge ticket(s) in box seating for both days (\$40 value per person)
- General Admission ticket(s) for both days (\$20 value per person)
- Listing as a Title Sponsor in all advertising
- Logo placed on front page of MEC website
- Press release announcing your sponsorship will be sent to your local newspapers

Possible title sponsorship opportunities include:

- Tina & Thumbelina (The Worlds Smallest and the Worlds Largest Horse)
- The Ultimate Equestrian Challenge
- Horse Judging Contest
- Missouri Clinicians